

Sponsorship Proposal

3 Popular Events
Celebrating 250 Years of Tradition in America

New Century
517 Neversink Drive
Port Jervis, NY

A beautiful 40-acre outdoor venue
serving the Tri-State region



+845-236-5535

@NewCenturyFestivals

contact@newcenturyfestivals.com

www.NewCenturyFestivals.com



About New Century Festivals

Honoring Past Traditions, Creating Future Ones

In 2026, New Century Festivals (NCF) marks a **once-in-a-generation milestone: 250 years of tradition in America.**

Through three signature, family-friendly festivals, NCF brings together history, culture, food, music, and community—celebrating both the shared foundations of America and the diverse cultures that have shaped the nation over the past 250 years.

Event Objectives

NCF festivals are intentionally designed to be:

- **Inclusive and multi-generational, welcoming families, seniors, and youth.**
- **Rooted in tradition and education, rather than trends or spectacle alone.**
- **Community-centered, supporting local artists, vendors, schools & nonprofits.**
- **High-trust platforms for brands seeking meaningful, positive visibility.**



Why Sponsor Us

Trusted. Community-centered. Rooted in tradition.

For sponsors, NCF offers more than exposure—it offers alignment with heritage, cultural understanding, and community pride, delivered through well-organized, high-attendance events with lasting impact.



* Targeted Exposure

New Century Festivals deliver **meaningful visibility to multi-generational, family-friendly audiences** across the NY/NJ/PA Tri-State Area. Sponsors engage directly with families, community leaders, and culturally engaged attendees in trusted, high-attendance environments.

* Multi-Channel Promotion

Sponsors benefit from **year-round promotion from June through December 2026**, including digital marketing, social media, newsletters, on-site branding, and community outreach. Each festival amplifies sponsor presence before, during, and after the event.

* Engagement Opportunities

Our festivals prioritize **authentic engagement over passive advertising**. Sponsors connect with audiences through on-site activations, experiential branding, community programming, and cultural storytelling—creating memorable, positive brand associations.

* Proven Track Record

With multiple successful annual festivals—including **some of the largest cultural events in the Hudson Valley and Tri-State region**—New Century Festivals offer a **trusted platform with proven impact**, strong attendance, and long-standing community partnerships.



11th Annual Moon Festival

September 19–20, 2026

250 Years of Asian and Asian-American Influence and Tradition

The Moon Festival explores 250 years of Asian and Asian-American influence in the United States, from early immigration and trade to modern cultural, artistic, and entrepreneurial contributions.

As one of the region's largest Asian cultural festivals, the Moon Festival provides an immersive, family-friendly experience that blends traditional arts, food, music, storytelling, and community participation. It serves as both a celebration and an educational platform, fostering cultural understanding and cross-community connection.

Why Sponsor the Moon Festival?

- Access to a large, diverse, and highly engaged audience.
- Strong alignment with culture, heritage, and community engagement.
- Opportunities for experiential brand presence, not just logo placement.
- Association with one of the region's most beloved cultural events.



Festival Highlights

- Expecting Over 15,000 Visitors
- Marketplace: 150+ vendors
- Asian Street Food (China, Taiwan, Vietnam, Thailand, Philippines & More International Food)
- Over 30 performances each day
- Dragon and Lion Dancing
- Live Traditional Music (Erhu & Pipa), Folk Songs
- Classical Chinese Dance
- Nighttime Lantern Displays: Immersive light installations
- Inflatable Playground & Kids DIY Crafts
- Try On Ancient Chinese Clothing at the Photo Booth
- Ancient Chinese Village With Unique Culture display
- Community Engagement: Local schools, nonprofits, and cultural groups participate
- Photo ops with Chang'e, the Moon Goddess

Demographics & Reach

* 2026 Expected Attendance

15,000+ Visitors & 150+ Vendors

* Family Friendly

78% Adults / 22% Kids

* Robust Marketing Campaign

Reach 500,000+ Targeted Customers via Digital Marketing within 50-Mile Radius, Radio Ads, Influencer Marketing, Ground Promotion

* Beautiful 40-Acre Venue

At New Century in Port Jervis, NY (Tri-State Area)



MF Sponsorship Opportunities

Presenting

Gold

Silver

\$10,000

\$5,000

\$2,500

MEDIA & PUBLIC EXPOSURE	Presenting	Gold	Silver
Brand featured in festival advertising & reporting	✓		
Logo in festival print advertising	✓	✓	✓
Radio advertising inclusion	✓	✓	
DIGITAL & SOCIAL MEDIA			
Pre-event brand recognition	✓	✓	✓
Post-event brand recognition	✓	✓	✓
Customized brand messaging	✓	✓	
Social media partner network exposure	✓	✓	✓
Influencer promotion	✓	✓	
Featured ads in NCF newsletters (2,700+)	6	3	1
OUTDOOR & PRINT ADVERTISING			
“Presented by” on posters & postcards	✓		
Logo on posters & postcards (15,000+)	✓	✓	✓
ON-SITE VISIBILITY			
Stage / near-stage banner	✓	✓	
Additional display signs	4	2	
Logo displayed throughout festival grounds	✓	✓	✓
ON-SITE ENGAGEMENT			
Vendor / activation space (if desired)	20'x20'	20'x10'	10'x10'
Event guide advertising	2-pg spread	1 pg	½ pg
Main stage verbal recognition	Priority	Shared	Shared
Main stage speaking opportunity	Short speech	Short speech	
POST-EVENT MARKETING			
Highlight video inclusion	Featured	✓	✓

4th Annual America the Beautiful Festival

June 13–14, 2026

250 Years of American History, Service & Regional Pride

The America the Beautiful Festival honors 250 years of American history, with special focus on the Hudson Valley's role in the nation's founding, growth, and cultural identity.

Through living history, music, art, patriotic programming, and family activities, the festival brings American heritage to life in an engaging, respectful, and accessible way. It celebrates service, sacrifice, creativity, and community—connecting past and present across generations.

Why Sponsor America the Beautiful Festival?

- Strong alignment with patriotism, civic pride, and community values.
- Meaningful engagement with families, veterans and local residents.
- A platform that emphasizes education, respect, and shared national identity.
- Visibility within a positive, non-political, community-focused environment.



www.NewCenturyFestivals.com



Festival Highlights

- **Expecting Over 8,000 Visitors & 100 Vendors**
- **Largest Fireworks display in town**
- **Historic Village with iconic figures like Dr. Benjamin Franklin**
- **2nd Annual America the Beautiful Art and Writing Contest**
- **Center of Influence Car Show**
- **Cake-Cutting for U.S.A's 250th bday**
- **Honorary Speakers**
- **Honoring Veterans, Military & First Responders**
- **Military Vehicles**
- **BBQ, Delicious Food Vendors & Beer Garden**
- **Live Country, Folk & Americana Music All Weekend**
- **Arts & Crafts Vendors**
- **Kids Activities**
- **Color Guard**

Demographics & Reach

* 2026 Expected Attendance

8,000+ Visitors & 100+ Vendors

* Family Friendly

78% Adults / 22% Kids

* Robust Marketing Campaign

Reach 500,000+ Targeted Customers via Digital Marketing within 50-Mile Radius, Radio Ads, Influencer Marketing, Ground Promotion

* Beautiful 40-Acre Venue

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ABF Sponsorship Opportunities

Presenting

\$7,000

Gold

\$3,500

Silver

\$1,500

MEDIA & PUBLIC EXPOSURE	Presenting	Gold	Silver
Brand featured in festival advertising & reporting	✓		
Logo in festival print advertising	✓	✓	✓
Radio advertising inclusion	✓	✓	
DIGITAL & SOCIAL MEDIA			
Pre-event brand recognition	✓	✓	✓
Post-event brand recognition	✓	✓	✓
Customized brand messaging	✓	✓	
Social media partner network exposure	✓	✓	✓
Influencer promotion	✓	✓	
Featured ads in NCF newsletters (2,700+)	6	3	1
OUTDOOR & PRINT ADVERTISING			
“Presented by” on posters & postcards	✓		
Logo on posters & postcards (10,000+)	✓	✓	✓
ON-SITE VISIBILITY			
Stage / near-stage banner	✓	✓	
Additional display signs	4	2	
Logo displayed throughout festival grounds	✓	✓	✓
ON-SITE ENGAGEMENT			
Vendor / activation space (if desired)	20'x20'	20'x10'	10'x10'
Event guide advertising	2-pg spread	1 pg	½ pg
Main stage verbal recognition	Priority	Shared	Shared
Main stage speaking opportunity	Short speech	Short speech	
POST-EVENT MARKETING			
Highlight video inclusion	Featured	✓	✓

5th Annual Christmas Market & Winter Wonderland

December 5-6, 2026

250 Years of Christmas Traditions in America

Christmas Market & Winter Wonderland reflects on **250 years of Christmas traditions in America**, celebrating how holiday customs have been passed down, adapted, and shared across generations.

Designed as a warm, boutique, family-first experience, the event features artisan vendors, seasonal food and drink, music, children's activities, and festive installations that create lasting holiday memories. Educational art and writing contests further connect the celebration to creativity and youth engagement.

Why Sponsor the Christmas Market & Winter Wonderland?

- Association with tradition, generosity, and togetherness.
- High emotional resonance during the holiday season.
- Opportunities to support youth creativity and family programming.
- A trusted, community-oriented platform well suited for local & regional brands.



Festival Highlights

- Expecting Over 2,000 Visitors & 30 Vendors
- Holiday Art & Writing Contests (K–12 Students): Student contests celebrating 250 years of Christmas traditions in America.
- 50-Foot Christmas Tree Lighting Ceremony
- 60-Foot Radiance Light Tunnel
- Custom Christmas Light Designs
- Kids Handcrafts & Creative Workshops
- Cider, Cocoa, Eggnog & Holiday Treats
- Photos and Sing-Along with Santa
- Handmade Gifts & Artisan Craft Vendors
- Caroling, Live Music & Festive Performances

Demographics & Reach

* 2026 Expected Attendance

2,000+ Visitors & 30+ Vendors

* Family Friendly

78% Adults / 22% Kids

* Robust Marketing Campaign

Reach 200,000+ Targeted Customers via Digital Marketing within 20-Mile Radius, Radio Ads, Ground Promotion

* Beautiful 40-Acre Venue

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CMWW Sponsorship Opportunities

**Holiday
Partner**

\$2,000

**Seasonal
Sponsor**

\$1,000

**Community
Supporter**

\$500

MEDIA & PUBLIC EXPOSURE	Holiday Partner	Seasonal Sponsor	Community Supporter
Brand featured in festival advertising & reporting	✓		
Logo in festival print advertising	✓	✓	✓
DIGITAL & SOCIAL MEDIA			
Pre-event brand recognition	✓	✓	✓
Post-event brand recognition	✓	✓	✓
Customized brand messaging	✓	✓	
Social media partner network exposure	✓	✓	✓
Featured ads in NCF newsletters (2,700+)	4	2	1
OUTDOOR & PRINT ADVERTISING			
“Presented by” on posters & postcards	✓		
Logo on posters & postcards (5,000+)	✓	✓	✓
ON-SITE VISIBILITY			
Banner in Christmas Market & Entertainment Area	✓	✓	
Additional display signs	4	2	
Logo displayed throughout festival grounds	✓	✓	✓
ON-SITE ENGAGEMENT			
Vendor / activation space (if desired)	10'×10'	8'×8'	6'×6'
Verbal recognition during Tree Lighting	Priority	Shared	Shared
Speaking opportunity during Tree Lighting	Short speech	Short speech	
POST-EVENT MARKETING			
Highlight video inclusion	Featured	✓	✓



2026 THREE-FESTIVAL SPONSORSHIP BUNDLES

Three festivals. Year-long community visibility.

* Presenting Sponsor

- MF Presenting: \$10,000
- ABF Presenting: \$7,000
- CMWW Partner: \$2,000
- Total Value: \$19,000
- Savings: \$4,000

\$15,000

* Gold Sponsor

- MF Gold: \$5,000
- ABF Gold: \$3,500
- CMWW Seasonal: \$1,000
- Total Value: \$9,500
- Savings: \$2,500

\$7,000

* Silver Sponsor

- MF Silver: \$2,500
- ABF Silver: \$1,500
- CMWW Community: \$500
- Total Value: \$4,500
- Savings: \$1,500

\$3,000



ADDITIONAL SPONSORSHIP OPPORTUNITIES (À LA CARTE)

À la carte sponsorships may be added to any package or purchased individually, while availability lasts.

Parking Sponsorship (per sign)

Highly visible on-site 2'x3' signage placed in high-traffic parking areas, welcoming guests as they arrive and reinforcing brand presence throughout the event day.

PARKING SPONSORSHIP (PER SIGN)	
MF	\$300
ABF	\$200
CMWW	\$100
3 in 1 Bundle	\$400



Banner Sponsorship

Prominent banner placement within the festival grounds, providing repeated brand exposure to attendees as they move between stages, vendors, and activity areas.

BANNER	
MF	\$500
ABF	\$300
CMWW	\$100
3 in 1 Bundle	\$700



Event Guide Advertising

Print advertising in the official event guide distributed to attendees, offering a tangible, take-home reference that extends sponsor visibility beyond the festival weekend.

AD SIZE	MF	ABF	2 in 1 Bundle
FULL PG	\$1,000	\$750	\$1,500
½ PG	\$500	\$400	\$700



Let's Partner in a Historic Year

Celebrating 250 Years of Tradition in America

2026 marks a once-in-a-lifetime milestone — 250 years of tradition in America.

Through three signature, family-friendly festivals, **New Century Festivals (NCF)** invites sponsors to take part in a meaningful year of celebration that honors America's shared history and the diverse cultures that have shaped it over the past two and a half centuries.

From summer to winter, NCF festivals bring together **families, artists, educators, veterans, cultural leaders, and local businesses** in experiences rooted in tradition, education, and community pride. Sponsorship is more than visibility—it is participation in a historic moment that will be remembered long after 2026.

By partnering with New Century Festivals, sponsors align with:

- **Heritage and cultural storytelling**
- **Multi-generational community engagement**
- **High-trust, family-friendly events**
- **Year-round visibility across three major festivals**

We invite you to join us in celebrating this milestone year and help make **250 years of tradition** come alive for today's communities and future generations.



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