



**World Championship Barbecue competition – one of only five in the world!!  
Delicious barbecue festival, country music and fun for the whole family!!**

- 2025 Expected Attendance: **7,500+**
- Family Friendly: 78% Adults / 22% Kids
- Beautiful 40-Acre Venue at New Century



August 2-3, 2025  
Port Jervis, NY

**The Grand Am**

## PRESENTING SPONSORSHIP – \$20,000 (multi-year) to \$30,000 (single year)

- Name/Logo Association – Sponsor name and/or logo will be directly associated with all uses of Event name and/or logo in all media, as in “The Grand American BBQ World Championship, Presented By \_\_\_”
- Category Exclusivity – no competing business in your category can be a sponsor at any level if contract is finalized by February 28, 2025 (first come, first served)



### Event Exposure:

- Opportunity to have your staff at event entry point to distribute company promotional items to all attendees
- Exhibit Space includes: 20'x30' tent (if desired), six 8' tables, 12 chairs, 20 amp electric
- Logo on all Banners / Signage
- 12' x 4' company banner to be hung at Music Stage
- (24) complimentary "BBQ Pit Crew Pass" VIP offerings (\$1,200 value)
- (20) complimentary "Honorary BBQ Judge" VIP offerings (\$1,200 value)

### Media Promotion:

- Name recognition in at least (60) 30-sec radio ads
- Sponsorship of "BBQ Recipe" section in printed event guide
- Logo in any print ads (newspaper, magazine, social, etc.)
- Sponsor recognition in any broadcast advertising (TV, radio)
- Sponsor promotion in pre-show and onsite press initiatives

### Online Promotion:

- Marquee ad positioning on homepage of [event website](#) (300x250)
- Share of leaderboard ad rotation on event website (728x90)
- Logo included under website Sponsor list
- Logo/name on all consumer social media efforts (paid and natural)
- Logo in email sent to all pre-registered consumer attendees

# Partnership Opportunities



**STAND OUT** from your competition with these exclusive on-site promotional opportunities.

**Music Stage Sponsorship** – EXCLUSIVE! \$5,000 (multi-year) - \$7,500 (single year)

Your company name and logo will be printed on banners that frame the Music Stage – a primary focus of attention.

**VIP Experience Sponsorship** – EXCLUSIVE! \$5,000 (multi-year) - \$7,500 (single year)

Gain visibility by sponsoring the VIP FastPass Lanes, BBQ Pit Crew Pass lanyards, and Honorary BBQ Judge tent and lanyards.

**Demonstration Area Sponsorship** – EXCLUSIVE! \$4,000 (multi-year) - \$6,000 (single year)

Showcase your company at the Demonstration Area, where experts share BBQ and grilling tips (and samples), and kids compete in a cook-off.

**Parking Sponsorship** – EXCLUSIVE! \$2,500 (multi-year) - \$4,000 (single year)

Promote your company from the street to the event entrance with branded signs throughout.

**Kids Area Sponsorship** – EXCLUSIVE! \$2,500 (multi-year) - \$4,000 (single year)

Put your name front-and-center with a targeted family audience at a Kids Area with inflatable bounce houses, obstacle courses, games and more.

**Just A Banner Sponsorship** – \$1,000

This simple sponsorship is perfect if you can't appear in person for the weekend, or you just want to augment your on-site presence. We'll hang (2) banners (provided by you) in high-traffic areas.

## Partnership Opportunities

# Thank you!



Co-Produced by  
Great Events USA &  
New Century Festivals  
*(more than 50 years collective  
event experience)*

[www.GrandAmBBQ.com](http://www.GrandAmBBQ.com)

**Jeremy Garrett**

Great Events USA LLC

Jeremy@GreatEventsUSA.com | 802.272.5113