



New Century Festivals

2025 Sponsorship Package



*Honoring Past Traditions,
Creating Future Ones*

3 Popular Festivals!

New Century
517 Neversink Dr
Port Jervis, NY 12771

Contact

Phone 845-236-5535
E-mail contact@newcenturyfestivals.com
Website www.NewCenturyFestivals.com
Address 517 Neversink Dr, Port Jervis, NY 12771





PRODUCER

New Century Festivals

Honoring Past Traditions, Creating Future Ones

New Century Festivals is the Tri-state area's premier 40-acre venue for fairs, festivals, markets, and family-friendly activities, creating strong bonds in the community.



OUR MISSION

Our festivals act as a cultural bridge between the Eastern and Western communities. Our events aim to promote traditions and values by showcasing multicultural diversity, art, music, cuisine, and handcrafts from the Tri-state region. Our events bring together a wide range of cultures, fostering community engagement and understanding.

In 2025, New Century Festivals is producing three large-scale festivals:

 **3rd Annual America the Beautiful Festival**

 **10th Annual Moon Festival**

 **4th Annual Christmas Market & Winter Wonderland**



LOCAL ECONOMY & TOURISM

By attracting tens of thousands of visitors, supporting hundreds of local vendors and small businesses, and establishing partnerships with local chambers of commerce and tourism boards, our festivals also provide an economic boost to the region.

Our events also help foster tourism by showcasing the cultural richness of the area, aligning with Orange County's tourism strategy of 'live-work-play,' helping to inspire permanent relocation to the area.

*"It was a wonderful, warm, inviting community event --
a true vision of what our world could be."
- Andrea F, Guest*

FESTIVAL OBJECTIVES

*Our festivals are like a modern-day Silk Road, a cross-pollination of
diverse, wonderful cultures, all in one place!*

1

Multicultural Diversity & Inclusivity

Act as a cultural bridge, introducing local communities to Eastern traditions and culture, and recent immigrants to American values and culture in a family-friendly atmosphere.

2

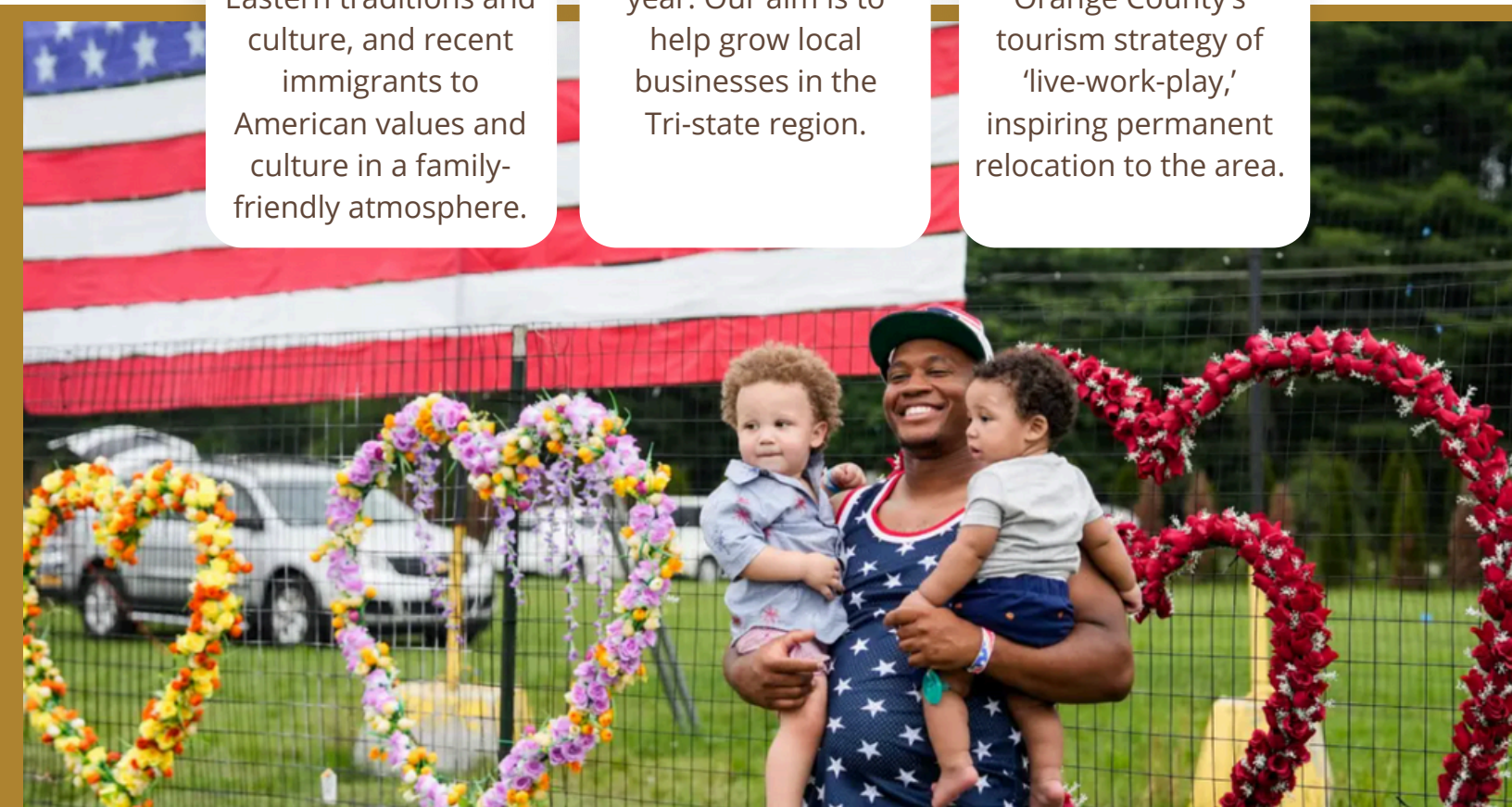
Support Local Business & Community

Introduced over 23,000 festival-goers to 380 vendors last year. Our aim is to help grow local businesses in the Tri-state region.

3

Boost Tourism

Our culturally rich festivals help foster tourism, aligning with Orange County's tourism strategy of 'live-work-play,' inspiring permanent relocation to the area.



*"It was so wonderful to be surrounded by such happiness, gratitude, and positivity!"
- Melissa R, Vendor*

2024 FESTIVALS

Expecting Over 35,000 Visitors & 400 Vendors!

3rd Annual

America the Beautiful Festival

Celebrating the U.S. Army's 250th Birthday!

America the Beautiful Festival is a large outdoor festival celebrating the beautiful heritage of America and the Hudson Valley with folk, country, popular American music, historical reenactments, a kids playground, a BBQ grill station, and much more!



10th Annual

Moon Festival

Discover the Magic of an Ancient Legend

The Moon Festival is the largest multicultural event in the Tri-state region, celebrating one of Asia's most revered holidays.

4th Annual

Christmas Market & Winter Wonderland

Christmas Market & Winter Wonderland is one of the most beautiful, unique holiday events in Orange County, and the local schools, charities, and churches make it a truly memorable community event.



3rd Annual

AMERICA THE BEAUTIFUL FESTIVAL

*Celebrating the U.S. Army's
250th Birthday!*

Sat June 14, 2025 -

11AM - 9PM

Sun June 15, 2025

10AM - 6PM

New Century

517 Neversink Dr
Port Jervis, NY 12771

2024 Highlights

- Last year attracted 3,000 visitors & 100 vendors
- Star-studded music lineup, 18x Grammy Winner Jimmy Sturr & country star Darryl Worley performing #1 Hits
- Center of Influence Car Show Powered by the U.S. Army
- Historical reenactments with figures such as Thomas Jefferson

Exciting Features in 2025

- ***Celebrating the U.S. Army's 250th Birthday!***
- Center of Influence Car Show Powered by the U.S. Army
- Cake-cutting for Army's 250th birthday!
- Largest fireworks display in town
- Country and popular American music all weekend
- Historical reenactments & educational encampment
- Military vehicles touch-a-truck
- BBQ & grill station, beer, food & more!
- Arts & crafts vendors
- Kids playground & activities
- Color Guard & honoring Veterans, Active Military & First Responders

10th Annual

MOON FESTIVAL

Discover the Magic of an Ancient Legend

Sat Sept 20, 2025 -

11AM - 9PM

New Century

517 Neversink Dr

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Sun Sept 21, 2025

10AM - 6PM

2024 Highlights

- Attended by over **18,000 visitors** & over **200 vendors**
- Marketing campaign engaged over **300,000 people within 30 miles** of New Century in the Tri-state area
- 2 days of beautiful cultural performances & delicious international food
- Partnerships with Orange County and Pike County's Chambers of Commerce, as well as Orange County Tourism & Film, and other corporations
- Received 5 proclamations from local, state, and federal officials

Exciting Features in 2025

- Dragon and lion dances, and classical Chinese dance
- Delicious mooncakes and authentic cuisine from China, the Philippines, Thailand, Vietnam, Taiwan and more
- Ethnic music from Asia, including erhu, pipa, and other traditional instruments
- Moon Palace photo ops, kids crafts and inflatables!
- Limited Edition merch

4th Annual

CHRISTMAS MARKET & WINTER WONDERLAND

Saturdays

Dec 6 & 13, 2024

3 - 8PM

New Century

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2024 Highlights

- 4th year attracted 2,000+ visitors & 50 vendors
- Several local and county dignitaries attended our double Christmas tree lighting!
- Carolers from local churches & school
- Cookie bake-off from local chefs & light decorations contest from local schools
- Pictures with Santa & kids holiday activities

Exciting Features in 2025

- Tree lighting with local and county dignitaries
- 70-foot long holiday lights tunnel
- Walk-through Christmas lights show
- Sing-along with Santa & caroling with local churches and schools
- Gift drives for families in need

SPONSORSHIP OPPORTUNITIES

Levels	Platinum	Gold	Silver	Bronze
Cost	\$20,000 (multi-year) - \$30,000 (single year)	\$8,000 (multi-year) - \$10,000 (single year)	\$4,000 (multi-year) - \$5,000 (single year)	\$2,000 (multi) - \$2,500 (single)
Media Exposure	<p>½ Page ad in The Epoch Times Orange County Ed.</p> <p>Logo display in newspaper event ad</p> <p>Brand highlighted in reporting</p>	<p>Logo display in newspaper event ad</p> <p>Brand highlighted in reporting</p>	---	---
Digital & Social Media	Recognition on Facebook (w/ 12k+ followers) & Website	Recognition on Facebook (w/ 12k+ followers) & Website	Recognition on Facebook (w/ 12k+ followers) & Website	Recognition on Facebook (w/ 12k+ followers) & Website
Outdoor Advertising	“Presented By_” on 50,000+ posters and postcards	Logo display on 50,000 posters and postcards	Logo display on posters and postcards	---
On-Site Visibility	<p>30'x2' Display banner on main stage</p> <p>(6) 3'x2' ad display sign in premier locations</p>	<p>Display banner near main stage</p> <p>(3) 3'x2' ad display sign in premier locations</p>	Logo displayed throughout event	Logo displayed throughout event
On-Site Customer Engagement	<p>20'x20' Vendor space (if desired)</p> <p>Spread (2-page) ad & branding in event guide</p> <p>Speech on main stage</p> <p>Multiple plugs on main stage throughout festivals</p>	<p>20'x20' vendor space (if desired)</p> <p>Full page ad & branding in event guide</p> <p>Short speech on main stage</p> <p>Plugs on main stage throughout festivals</p>	<p>20'x10' vendor space (if desired)</p> <p>1/2 page ad & branding in event guide</p>	<p>10'x10' vendor space</p> <p>1/2 page & branding in event guide</p>
Post-Event Marketing	Interviews in highlight videos for future events	Interviews in highlight videos for future events	Interviews in highlight videos for future events	---

MORE EXCLUSIVE OPPORTUNITIES!

1) Music Stage Sponsorship – EXCLUSIVE! \$5,000 (multi-year) - \$7,500 (single year)

- Be the exclusive sponsor of the Music Stage and have your company name and logo printed on the banners that will frame our live entertainment, including all awards ceremonies.
- Branding as Music Stage sponsor on any print or radio ads, and 20' Banner to be hung at Music Stage
- Opportunity to provide branded shirts for Music Stage announcer all weekend
- 20'x20' Bare Exhibit Space + 20 amp electric (tents, tables, chairs not included but available at extra charge)

2) Parking Sponsorship – EXCLUSIVE! \$2,500 (multi-year) - \$4,000 (single year)

- Promote your company from the street to the event entrance with branded signs throughout.
- Branded signs along main roadways, in onsite and off-site parking lots, and at main entrance
- 20'x20' Bare Exhibit Space + 20 amp electric (tents, tables, chairs not included but available at extra charge)

3) Kids Area Sponsorship – EXCLUSIVE! \$2,500 (multi-year) - \$4,000 (single year)

- Put your name front-and-center with a targeted family audience at a Kids Area with inflatable bounce houses, obstacle courses, games and more.
- Banner (provided by you) to be hung at the Kids Area entrance
- Logo inclusion on all directional signs leading to the Kids Area
- Recognition on Festival website as Official Kids Area Sponsor
- Opportunity to provide branded shirts for staff working the Kids Area
- 20'x20' Bare Exhibit Space + 20 amp electric (tents, tables, chairs not included but available at extra charge)

4) Just A Banner Sponsorship – \$1,000

- This simple sponsorship is perfect if you can't appear in person for the weekend, or you just want to augment your on-site presence. We'll hang (2) banners (provided by you) in high-traffic areas.

5) 1/2 Page Ad in Printed Event Guide: \$500

*"Moon Festival is the BEST
event I've ever been to!"
- Amy X, Guest*

Join us in our efforts to enrich the cultural tapestry of our community through our vibrant festivals this year. Your support can help us introduce beautiful local culture to new residents in Orange County and share Asian culture with those from the Tri-state region.

Not only do our festivals showcase beautiful, authentic culture, art, dance, music, and cuisine from around the world, visitors can also learn about the culture's unique philosophies, wisdom and values, the essence of the culture.

Your sponsorship not only champions this cross-pollination of Eastern and Western cultures but also fuels the economic and social vitality of the Tri-state area. Together, we can create unforgettable experiences that celebrate diversity, foster inclusivity, bridge communities, and build a bright future for generations to come.

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